



**MICHIGAN STATE POLICE
EMERGENCY MANAGEMENT &
HOMELAND SECURITY DIVISION**



Michigan Citizen Corps: Preparedness / Reaching Target Populations

June 2007

Objectives

- **Discuss the importance of reaching out to a specific segment of America's population and how we can modify current preparedness materials and training meet our objectives**
 - CERT literature
 - Terrorism DVD
 - Preparedness literature



Objectives (cont.)

- **Demonstrate how Michigan is partnering with community organizations and human resources to connect with the Arab-American Community in the Metro Detroit Area**
- **Discuss important elements to consider when reaching out to a specific community**
 - Culture
 - Customs
 - Religion
 - Past community relations



Demographics

- **Nearly one-half million Arabic-speaking people reside in the state of Michigan.**
 - Largest concentration of Arabs outside the Arab world
 - Living in over 40 cities in the Metro Detroit Area
 - Immigration and refugee movement due to the social and political unrest in the Middle East, and the escalating birth rate among Arab-Americans will increase the population in Michigan and throughout the United States



Demographics (continued)

- **The term “Arab-American” refers to the members and descendants of Arabic-speaking populations who migrated to the United States from the Arab world, a geographical region stretching from Syria in the north, to Yemen in the south, and from Morocco on the Atlantic Ocean in the west to the Persian Gulf countries in the east.**



Demographics (cont.)

- **Reasons for Arab Immigration and refuge**
 - Political unrest
 - War
 - Desire for freedom and democracy
 - Better economic opportunities
 - Higher standard of living
 - To join family members already here



City of Dearborn



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Mr. Bazzy & 3rd Graders



City of Dearborn



Typical City Block in Arab-American Community



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Islamic Center of America (largest mosque in US)



Muslim American Youth Academy (M.A.Y.A.) Students and Principle



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Community Involvement

- There are distinct schools, churches, Mosques, bookstores, newspapers, and radio and television programming that cater to the community.
- Although most professional fields are well represented among the Arab-American and Chaldean community, a significant number own and operate various businesses



Community Involvement (continued)

- The many restaurants, shops, markets, and a variety of businesses with distinct cultural identity demonstrate the ethnic characteristics and diversity of this community
- The community has also produced nationally acclaimed and internationally recognized artists, poets, writers, and musicians.



Golden Bakery (Dearborn)



Al-Salam Meat Store (Dearborn)



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Physician



From ACC Website



Steps to Success

- **Identify Partners**
- **Develop a plan**
- **Put the plan into action**



Michigan's Program: Step #1

- **Identify Partners**

- City of Dearborn Emergency Management Division
- City of Dearborn Heights Emergency Management Division
- City of Southfield Emergency Management Division
- Arab-American and Chaldean Council (ACC)



Southfield EMD



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Dearborn EMD (Lt. Brad Smith)



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ACC CEO (Dr. Haifa Fakhouri) and Detroit Headquarters



Arab-American and Chaldean Council

www.myacc.org

- The Arab-American and Chaldean Council (ACC) is a non-profit 501(c)3 organization founded in 1979 to provide much-needed human and social services to the Middle Eastern and mainstream communities.
- Programs deliver various educational, employment and training, behavioral health, youth recreational and self enrichment services, cultural activities and health services



Arab-American and Chaldean Council (cont.)

- Since their beginning in the city of Detroit, ACC has grown to provide nearly 500,000 services annually from 39 outreach offices in the Metro Detroit tri-county area



Arab-American and Chaldean Council (cont)

■ Mission Statement

– Acting as a bridge of understanding, ACC maximizes the skills, resources and expertise of the community to:

- Build cooperation and communication
- Increase cross-cultural understanding through education
- Deliver human services, counseling, and opportunities
- Gear community members toward achievement
- Empower through employment training and placement



Michigan's Program: Step #2

- **Develop a Plan**

- Host a meeting with all partners to develop a plan to implement the Citizen Corp programs into the Arab-American Community



Michigan's Program: Step #2 (cont.)

- **Promote the program**

- Utilize the human and community resources available through the partners to inform the public of the mission, goals, and objectives of the program

- Mosques, Churches, Cable TV, newspapers, businesses, word of mouth



Michigan's Program: Step #3

■ Put Plan Into Action

– Host workshops/informational meetings

- Educate community on the importance of the community preparedness component of Homeland Security
- Learn about Citizen Corp Programs and preparedness
- Increase awareness and interest in CERT
- Use your own creativity and the input from your partners



Michigan's Program: Step #3 (cont.)

- **Host CERT trainings**

- Utilize CERT manuals and other training materials translated to Arabic
- Utilize bilingual CERT trainers to translate verbal instructions
- Rely on community partners to select appropriate location for training



Frank Coutts (Southfield)



CERT Presentation In Arabic

فريق الدفاع المدني

وزارة الأمن الداخلي
دائرة الاستنصار والدفاع المنظم أثناء الطوارئ

فيلق المواطنين
citizen corps

The slide features a central graphic with the CERT logo (green letters on a black silhouette background) and four small images showing emergency responders in green vests and hard hats. The background includes a stylized American flag with stars and stripes. The text is in Arabic, identifying the organization as the Department of Homeland Security's Emergency Management and Preparedness Division.

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واجبات الدفاع المدني أيام الأمان

بوسع عضو الدفاع المدني أن يقوم بـ:

- توزيع المواد اللازمة لصناديق الاستعداد
- الإنضمام الى أركان الأسعاف الأولي أثناء الاحتفالات الخاصة
- المساعدة في تركيب أجهزة الإنذار ضد الحرائق





ما هو فريق الدفاع المدني للطوارئ؟

إتخذت وكالة إدارة الطوارئ الفدرالية من دائرة الإطفاء بمدينة لوس انجلوس نموذجاً لتأسيس فريق الدفاع المدني للطوارئ ونشره في أرجاء أميركا في العام ١٩٩٤.

ومنذ ذلك الحين أنشأت مئات الطواقم في مختلف التجمعات السكانية.

ان تأهيل فرق الدفاع المدني يطور الشراكة بين خدمات الطوارئ والسكان والهدف من ذلك هو تأهيل أعضاء التجمع السكاني أو أماكن العمل بمهارات تفيد في مواجهة الطوارئ، لذلك فأعضاء الدفاع المدني يتفاعلون لمجابهة الحالات الطارئة في مناطقهم.

في حال حصول كارثة ضخمة تفوق قدرات الطواقم الرسمية للدفاع المدني أو تؤخرها فإن أعضاء فريق الدفاع المدني للطوارئ يستطيعون تقديم المساعدة للأخرين بتطبيق المهارات التنظيمية التي تعلموها خلال التدريب. هذه المهارات يمكن لها أن تنقذ حياة اناس من جراء الكارثة لحين وصول العون. كذلك فإن مهارات أعضاء فريق الدفاع المدني للطوارئ يمكن أن تفيد في طوارئ يومية.

أعضاء الدفاع المدني يحافظون على مهاراتهم ويطورونها بالتمرين والمزاولة.

وباستطاعتهم حضور دورات اضافية تقدمها

الوكالة الراعية وآخرون.

أخيراً، فإن أعضاء الدفاع المدني بإمكانهم التطوع لمشاريع من شأنها تحسين استعداد التجمع السكاني لمجابهة الطوارئ.

تدريبات الدفاع المدني تعلم المشتركين ما يلي:

١- وصف وتحديد اخطار محتملة قد تصيب بيوتهم ومناطقهم.

٢- وصف وظائف الدفاع المدني وقوانينه في حال التدخل الفوري.

٣- اتخاذ كافة الخطوات لمجابهة الكوارث.

٤- تحديد وتخفيف احتمالات خطر الحرائق في بيوتهم وأماكن عملهم.

٥- العمل ضمن الطواقم لتحديد استراتيجية اخماد الحرائق واستخدام الموارد وتطبيق معايير السلامة في اطفاء حرائق السوائل.

٦- اعتماد أساليب فتح مجاري التنفس ووقف النزيف ومعالجة الصدمة.

٧- تنفيذ العلاج الثلاثي في حالات تدريبية

٨- عمل فحص شامل من الرأس حتى القدم

٩- اختيار واقامة منطقة للعلاج السريع

١٠- استخدام علاجات أساسية لمختلف الإصابات

١١- تحديد مخطط لحجم المتطلبات اللازمة للبحث والإنقاذ

١٢- وصف الأساليب الأكثر شيوعاً للبحث في البنية التحتية.

١٣- استخدام أساليب آمنة لإزالة الردم وإخلاء الضحايا.

١٤- وصف الطرق لحماية المنقذين خلال البحث والإنقاذ.

الحضور المستهدف

- مناطق الجوار
- أماكن العمل
- أمكنة العبادة
- المنظمات الإستكشافية
- المدارس
- النوادي والهيئات
- خدمات الطوارئ اللاسلكية

C.E.R.T. Training



Issues to Consider

- Arab children (immigrant, first, second and third generation) living in American society are confronted with cultural conflicts in attempting to define their roles in a pluralistic society



Issues to Consider (cont.)

- This community has experienced the negative impact of fear, prejudice, anxiety and depression associated with the aftermath of the events of September 11th



Issues to Consider (cont.)

- Although they speak both English and Arabic, some members of the Arab-American community neither read nor write either language



Issues to Consider (cont.)

- Due to the lack of knowledge and understanding of the Arabic culture and a history of limited communication between the Arab-American community and local governments, it is imperative that partnerships are formed with community organizations, such as the ACC, to break down barriers and build trust.



COMMUNITY PREPAREDNESS

- Remember the focus is community and citizen preparedness
- We must continue to increase the size and effectiveness of our network of volunteer emergency responders by reaching out to every community



Michigan's Future Goals

- **Build on our partnerships**
 - Dearborn CERT Program is currently partnering with Ford Motor Company

- **Increase the number of Arab-American CERT members**
 - this goal can be accomplished by partnering with businesses and community organizations



Michigan's Future Goals (cont.)

- **Expand other Citizen Corp Programs into the Arab-American Community**
 - Neighborhood Watch, Volunteers in Police Service, Fire Corps, Medical Reserve Corp
- **Target other segments of Michigan's population that have not been exposed to Citizen Corp**
 - Develop partnerships with community leaders and organizations



Contact information

- Dearborn Fire Department, Lt Bradley A. Smith, Emergency Management Coordinator, 313-943-5470, bsmith@ci.dearborn.mi.us
- Dearborn Heights, Mr Bob Ankrapp, Assistant Emergency Management Coordinator(313) 277-7717, ankrappb@dearbornheightspd.com
- City of Southfield, Mr Frank Coutts, Director of Emergency Management Division, 248-796-5992, fcoutts@cityofsouthfield.com
- Arab-American and Chaldean Council, Mr. Nabby Yono, Vice President, Community Relations, 248-559-1990, nabby@myacc.org
(www.myacc.org)
- Sgt. Kevin Sweeney, Michigan State Police EMHSD, 517-336-6429, sweeneyk@michigan.gov
- F/Lt Harold Love, Michigan State Police EMHSD, 517-333-5038, loveh@michigan.gov



Questions & Feedback

